

# Midtown Monitor



Serving Midtown Omaha neighborhoods  
Published by Shurson Publishing      Volume 10, No 3 March 2014  
**Online... check out [www.midtownmonitor.com](http://www.midtownmonitor.com)**

## **Inside this issue:**

- Women's History Month at the Omaha Public Library
- Crossroads Village Plan Moving Forward
- Connect Gallery
- Holland Lecture April 16
- Calendar of Events and much more...



# Connect Gallery

February is the one year anniversary of Connect Gallery. In the spring of 2012 Jean and Tom Sitzman started looking for studio space as they had both out grown the spaces they had and need more room. They wanted their new space to be close to home and close to mid town Omaha. The building also had to be fire proof and have parking. They found the building they wanted at 39th and Leavenworth. It had everything on their check list plus an extra 2,000 sq feet of space. Their choice was to turn the space into rent studio space or they could open an art gallery. Knowing the high quality of the art and artists in Omaha they chose the art gallery path. The building has some nice little perks. It sits next to the Filed Club Trail creating a tree and grassed area around the building. Tom and Jean took possession of the brick building on July 1, 2012. The building need extensive upgrades to bring it up to City codes and make it function as a sculpture studio in the walk out basement and first floor as an art gallery, space for art classes and a reception area.

Jean works in Fiber Art. Which is sometimes called Fiber Expressions or Fiber Collage. Working in fiber has taken many forms over the centuries ranging from meeting ever day living needs such as clothing and blankets to artful expressions. Jean whole teaching career was with the Bellevue Public Schools, most of which was spent teaching middle school art. After retirement she has used her art education skills as a volunteer docent at Joslyn Museum.

Tom works in steel. As a teacher of physical education Tom designed and made much of the equipment he used in his gym to teach gymnastics. After retirement, Tom took those same skills and techniques and transferred them to making steel and stainless steel sculptures. Today they can be found indoors and outdoors in private collections as well as in public spaces. He has several large pieces outside of Catlin Elementary School in OPS as well as a large light blue cube with triangle windows on the Gene Leahy Mall. Tom was offered a challenge by one of his collectors to take some of his sculpture designs and work them into furniture. The results have been pleasing.

Jean and Tom have chosen to represent only artists from the Greater Metro area which includes Omaha, Council Bluffs and Lincoln. After years of working in the arts as well as collecting art they realized the high quality of the work in this area. In their first year they have had the works of about different 40 artists on view. Their goal is to display works in a variety of styles and techniques. At any time you can walk into the gallery and find works in fiber, bronze, steel, oil and acrylic paintings on canvas and board, ceramics, drawings, reverse painted glass and photos. They are always on the look out for new artists. The 2,000 sq foot first floor is divided into three rooms. At any one time their are the works of about 13 to 17 artists on view. Everything in the Flex Gallery is on wheels and the room can be transformed in a matter of minutes from a gallery to a reception area to a classroom or for poetry readings. The small gallery is a more intimadate space.

Jean said that every month about 80-90% of the art is new. The remaining art is hang in a different setting, which gives it a whole different look and feel.

The featured artist for March is longtime Omaha artist and art educator Richard Markoff. Look at the Midtown Gallery listings on page 7 for a description of his work.

**[www.connectgallery.net](http://www.connectgallery.net) [sitzman@connectgallery.net](mailto:sitzman@connectgallery.net) 3901 Leavenworth St. Omaha, NE 68105  
402.991.8234 Wednesday - Saturday 11 am-5 pm**



Richard Markoff



Katrina M. Swanson from February show



# Buy One, Get One FREE

Purchase one entrée and  
receive a second entrée free!

Second entrée must be of equal or lesser value. Valid at any Midtown Crossing restaurant. Dine-in only after 4 pm. Cannot be combined with any other offer or promotion. Must present coupon with your email address to receive offer. Limit one coupon per table. Some restrictions may apply, see restaurant for details. Expires March 31, 2014.

MIDTOWN CROSSING

WWW.MIDTOWNCROSSING.COM

Email Required to Redeem Offer: \_\_\_\_\_

## Thirst-Tea Café to Open in Midtown Crossing

Local and international at the same time, Omaha-based Thirst-Tea Café is set to join Midtown Crossing's diverse restaurant and retail mix.

"Customers can expect a nice array of authentic Taiwanese-style drinks and appetizers in a relaxed and laid back atmosphere," said owner Tommy Pang.

Thirst-Tea Café will specialize in boba teas, appetizers and smoothies. (Boba tea is a Taiwanese-style, tea-based beverage mixed with fruits, syrups or milk, topped with aloe, jellies, flavored boba and other options.) The Café's "milky" drinks, said Pang, are also destined to gain a following, "especially the taro milky, which has a smooth-and-creamy sweet taste as well as our slightly bitter yet lightly sweetened matcha green tea milky."

Located at 200 South 31st Ave., Omaha's first and only Thirst-Tea Café is expect to open in early- to mid-spring.

"We felt like the atmosphere of Midtown Crossing was just as unique as our product, that they would complement each other very nicely," Pang shared.

He said he is looking forward to enhancing an already-diverse set of cuisines offered at Omaha's award-winning urban development.

"The demographic mix of people in and around Midtown Crossing makes us very excited to see the reactions of individuals embracing our special flavors of teas and snacks," he said.

**CHARLIE  
GRAHAM**

Body and Service



42nd & Leavenworth Jim Champion - Owner  
402- 551-6000 www.charliegraham.com

*Midtown's Car Care Experts*

# SHURSON Publishing

**Ellen Shurson**  
**Publisher**  
**402-714-1016**  
**or**  
**402-551-6787**

Distribution Managers  
Jake and Nick Rock

The Midtown Monitor is published monthly by Shurson Publishing. Direct all advertising inquiries to Ellen Shurson, Publisher at 402-714-1016.

The Midtown Monitor is distributed with the Dundee-Memorial Park Association Newsletter, AEPNA and select midtown businesses, online and through email subscriptions.

Send all articles for submission and press releases to (Preferred) e-mail to [ellenshurson@gmail.com](mailto:ellenshurson@gmail.com) or mail Shurson Publishing, 131 N. 31 Ave, Omaha, NE 68131, to arrive by the 1st of the month preceding publication. Please send articles as Word documents with photo as separate TIFF or JPEG attachments. Content may be edited for clarity and space considerations. No warranties of the products or services printed herein are expressed or implied by Shurson Publishing. Shurson Publishing reserves the right to reject unsuitable advertising or articles.


To have the Midtown Monitor emailed to your home or office. Email: [midtownmonitor.omaha@gmail.com](mailto:midtownmonitor.omaha@gmail.com) or pick up a copy at select area businesses.

## *Our Valued Advertisers*

<b>First Central Congregational Church</b>	<a href="http://www.firstcentral.org">www.firstcentral.org</a>	402-345-1533
<b>Charlie Graham Body and Service</b>	<a href="http://www.charliegraham.com">www.charliegraham.com</a>	402-551-6000
<b>Learning HQ</b>	<a href="http://www.learninghq.com">www.learninghq.com</a>	402-763-8455
<b>Light the Bridge</b>	<a href="http://www.lightthebridge.org">www.lightthebridge.org</a>	402-556-9079
<b>Luther Memorial Church</b>	<a href="http://www.lmlchurch.org">www.lmlchurch.org</a>	402-551-4488
<b>Midtown Crossing at Turner Park</b>	<a href="http://www.midtowncrossing.com">www.midtowncrossing.com</a>	
<b>N.P. Dodge Real Estate, Jeff Rensch</b>	<a href="http://www.midtownprices.com">www.midtownprices.com</a>	402-391-JEFF
<b>Oldenhuis Contracting, Inc.</b>	<a href="http://www.oldenhuiscontracting.com">www.oldenhuiscontracting.com</a>	402-573-8125
<b>Old World Craftsmen Nebraska</b>	<a href="http://www.oldworldcarpentryconstruction.com">www.oldworldcarpentryconstruction.com</a>	402-612-5699
<b>Pruitt Outdoor Power</b>	4524 Leavenworth St	402-556-1610
<b>Restore Omaha Conference</b>	<a href="http://www.restoreomaha.org">www.restoreomaha.org</a>	402-679-5854
<b>Seasonal Gardens</b>	<a href="http://www.seasonalgardens.biz">www.seasonalgardens.biz</a>	402-213-4004
<b>Transduction Technologies</b>	<a href="http://www.transductiontechnologies.com">www.transductiontechnologies.com</a>	402-213-3788

**They make this newsletter possible..  
Please thank them for their support!**

**View Updates and Other  
Community Affairs /Calendar Listings  
Online at [www.midtownmonitor.com](http://www.midtownmonitor.com)**



*Swanson Library 90th & West Dodge Rd* **BOOK SALES**

**Thursdays 10 am - 3 pm**  
(Except holidays)

**First Saturday of every month 10 am - 3 pm**  
(Except holidays)

To Advertise in This Publication Call 402-714-1016 or 402-551-6787

Email: [midtownmonitor.omaha@gmail.com](mailto:midtownmonitor.omaha@gmail.com)

Visit: [www.midtownmonitor.com](http://www.midtownmonitor.com)

# Crossroads Village Plan Moving Forward

The \$397 million Crossroads Village project is moving forward and is now very close to being a reality due to a partnership announced by the private developer and the city in late January.

The plan requires \$234 million in private investment while providing several sources of public financing to fund the public infrastructure improvements necessary in the area between 72nd and 76th Streets and Dodge to Cass Streets.

A significant source of public financing is a \$50 million bond issue that would go to voters on the May ballot with the rest of the city's infrastructure bonds. The bond issue would fund street, utility, parking, public transportation enhancements, and other public improvements. Its debt service payments are backed by new sales tax revenue produced by the project and by the private developer's own funds and would not result in a property tax increase.

If the bond issue is approved, demolition will begin this summer allowing construction of upscale, new-to-mar-

ket retail stores (some brands to be announced soon) and an estimated 2,200 new jobs in the city.

All details pertaining to the site and overall construction plan will continue to be refined in coming months and there will be many more opportunities for public input during the redevelopment plan and agreement phases that must go through the planning board and city council later this summer.

A grand opening is tentatively planned for June 8, 2016. For you historians, that is 55 years to the day of the grand opening of the Crossroads Mall in 1961!

I know our neighborhoods are excited for this once-in-a-lifetime opportunity to revitalize one of the most important commercial properties in the traditional heart of our city.

Pete Festersen  
President, Omaha City Council

Please Tell Our Advertisers  
You Saw Their Ad in  
The Midtown Monitor

## DCG Begins Gardening Workshops April 5

The Dundee Community Garden, at 49th & Underwood, is getting ready for spring.

Our first gardening workshop of the 2014 season, "What to Plant and When", will be held on Sat. April 5, 10 a.m., at the AV Sorenson Center, 4808 Cass. This free workshop is geared towards beginning vegetable growers. All welcome to join us!

Weather permitting, we'll start planning our cool season crops, including spring greens, in early April. We're eager to start planting in our fifth year of growing greens in Dundee!



**PRUITT**  
OUTDOOR POWER



Come in and **SAVE BIG** on our  
in stock snow blowers!

Bring in this ad for \$10.00 off  
a Spring lawn mower tune-up, or toward the  
purchase of any new equipment.

**Pruitt Outdoor Power**  
4524 Leavenworth Street  
402-556-1610  
M-F 7:30 - 5:00 Sat 8:00 - 12:00



## Artistic Workshops

With returning favorites like blacksmithing and watercolor, Omaha Creative Institute's class lineup for early 2014 features something to interest everyone. These workshops support local artists and metro residents and visitors access to hands-on artistic experiences.

### Early 2014 Schedule:

March 8: Watercolor with Madalyn Bruning  
March 22: Stenciling & Stationery with Natalie Linstrom  
March 22: Beginning Drawing, Part II with Ann Pape  
April 5: Song Writing with Beth Heimann  
April 10: Omaha Creative Institute Spring Fling  
April 19: Print Making with Maranda Allbritten  
May 3: Cinco de Mayo Parade  
May 10: Mixed Media with Dori Settles

A detailed event lineup is available. For information and registration, visit [omahacreativeinstitute.org/workshops-and-events](http://omahacreativeinstitute.org/workshops-and-events). Questions: [Rebecca@OmahaCreativeInsitute.org](mailto:Rebecca@OmahaCreativeInsitute.org) or 785.218.3061

## High Heel Dash

Members of the Junior League of Omaha are planning their fourth annual High Heel Dash to take place on Thursday, May 1, 2014 in AkSarBen Village. The dash is an event designed to raise funds and bring awareness to the Junior League's community projects including Project Hope Pack, A Book of My Own and Career Development Series. Project Hope Pack provides backpacks filled with essential items to children who are displaced from their homes while A Book of My Own gifts books to children who would otherwise not have access to them. Career Development Series helps young women prepare for and navigate life as a young professional.

The "Dash" is a 50-meter run down Mercy Road. All participants must sport their favorite pair of heels (at least 2" high) and be at least 19-years old. Runners should sign up in the women's, men's, or 4-person relay categories. The cost to enter as an individual is \$40 and a 4-person relay team is \$150.

A post-race happy hour will take place at Liv Lounge immediately following the Dash. Prizes will be awarded for winners in each division. Additional prizes will be awarded for categories such as unique heel, best costume and more.

Registration is now open at [www.jlomaha.org](http://www.jlomaha.org). Follow the Dash on Facebook, Twitter and Instagram at #2014HHD.

## Seal Tight, Ventilate Right

What if I told you could save 5-20% of your heating and cooling bills, improve your indoor air quality, comfort, moisture control, and value of your home all by performing one single upgrade for less than \$800? You probably wouldn't believe me, but such a single upgrade does exist - air sealing. I have probably done over 150 energy evaluations in the midtown area and I recommend air sealing >95% of the time. When most midtown homes were built, air sealing simply wasn't even on the radar.

The air leakiness of a house is quantified by a door blower test, where a calibrated fan is installed into a sealed exterior doorway and the house is depressurized. Per code, new homes should be less than 7 ACH (air exchanges per hour). This means that if the house was depressurized for an hour, all the air in the house would be exchanged with new, outdoor air seven times. From my experience, most midtown homes have a range between 5-15 ACH with some in the 20s.

For midtown homes, most air leaks occur in the basement, attic, wall penetrations (pipes, electrical outlets, etc.), and around window and door frames. A more detailed list is available on our website, [www.transductiontechnologies.com](http://www.transductiontechnologies.com).

Most home owners can perform this task without hiring a contractor. However, qualified contractors do a far superior job than most homeowners. Find a contractor who is certified by the Building Performance Institute ([www.bpi.org](http://www.bpi.org)), Air Barrier Association of America ([www.airbarrier.org](http://www.airbarrier.org)), or Dept. of Energy Weatherization Assistance Program.

Before you grab your caulk gun, there are some things you should consider. Your house is a system and every component in it works together. Over-tightening the home can lead to a high negative pressure in the basement, which can cause backdrafting of fireplaces, furnaces, or hot water heaters. Although the physical structure itself does not need to breathe, the people and combustion appliances inside the house do need to breathe! After air sealing, I strongly recommend a second door blower test be performed to ensure adequate ventilation. How much air ventilation is enough? Well, that's the topic of the next column.

David Holtzclaw, Ph.D., P.E.  
President, Transduction Technologies LLC

# Midtown Galleries

## Modern Arts Midtown

3615 Dodge St. Omaha, 402.502.8737  
March: Lynn Piper MARCH 7- 29, 2014  
Reception: First Friday, March 7, 6:00-8:00PM

## Hot Shops Art Center

1301 Nicholas Street, [www.hotshopartcenter.com](http://www.hotshopartcenter.com)  
Collective Perspective  
Metro Photo Club — Juried by Sarah Berkeley  
Show runs March 1st to 30th, 2014  
Closing Reception: Saturday March 29th, 2014

## Anderson O'Brien Fine Art Old Market

1108 Jackson Street 402.884.0911

### Wearable Art Calendar 2014

March 18 - 20 Susans.  
May 1 - 4 Asiatica  
[gallery@aobfineart.com](mailto:gallery@aobfineart.com)

## Connect Gallery

3901 Leavenworth St. 402.991.8234  
[www.connectgallery.net](http://www.connectgallery.net) [sitzman@connectgallery.net](mailto:sitzman@connectgallery.net)  
Gallery open Wed - Sat 11-5

### March 2014 Richard Markoff | Paintings

March 5 ~ March 29, 2014  
Reception - Fri. Mar 21, 5:30-9 pm

### April 2014 Photography

Works of Many Local Photographers  
April 2, ~ May 3, 2014  
Reception - 2nd Fri. April 11, 5-9 pm

Long time Omaha Artist Richard Markoff will be the Featured Artist in the Window Gallery at Connect Gallery for the month of March. Dick works in a wide variety of styles and materials. In the March show he will have three very different styles. One is Gold Leaf on board. This is a technique that goes back to the religious Icons from Middle Ages. Dick work puts a contemporary spin on this old style. He will also have works in mixed media which is a mix of paint infused with a variety of materials such as wax, sand, fiber, etc. which give a lot of depth to the works. Dick is also know for his wall sculptures. The sculptures have 3D people stepping out of the canvas and plaster works..

## Sierra Club Event

### Local Foods, Aquaponics, Traditionally-made Foods

Thurs. March 27, Local Foods with Terra Hall of Rhizosphere Farm, Greg Fripp of Whispering Roots Aquaponics, & Chad Lebo of Cure First United Methodist Church, 7020 Cass St., Omaha (Enter north door Education Wing)  
Co-Sponsored by the Missouri Valley Group of the Sierra Club and Transition Omaha

This program is sponsored by the Omaha Sierra Club and Transition Omaha. The Sierra Club is the nation's largest and most influential grassroots environmental organization.

Transition Omaha is focused on providing information about climate change, the end of cheap energy, and associated economic instability; and inspiring individuals to strengthen their local communities. Both groups see local food production and consumption as improving sustainability by providing numerous economic, social, and environmental benefits. More information at [www.midtownmonitor.com](http://www.midtownmonitor.com)

## Police Advisory Council

These were some tips from the last Police Advisory Council Meeting.

The Gang Unit presented some interesting points -

Watch out for gang parties at bars - they often come in with lots of cash and try to "rent" a bar or venue for the night for a party. It seems lucrative to the owner, but can be really bad news for the neighborhood.

Break-ins - one of the strategies the criminals use is to go to a block on trash day and look for empty cans that haven't been brought in. A block with lots of cans still out might indicate everyone's at work.

So, bring your cans in as quick as possible on trash day....

They definitely ring doorbells and knock on doors to find out if anyone's home. Try this for security: <http://www.getdoorbot.com/>

Also, many more people are using cameras for home security; if you have video of any crimes, please send them to the police;

If you want to be more active in curbing gang violence, Impact One and Omaha 360 - are organizations making a difference;

# Celebrate Women's History Month at Omaha Public Library

Every March, the National Women's History Project employs a unifying theme and honors women around the country whose work and lives testify to that theme. For 2014, the theme is "Celebrating Women of Character, Courage, and Commitment." In celebration of Women's History Month, Omaha Public Library (OPL) will offer a series of free programs that celebrate the impact and accomplishments of women today and throughout history.

Dr. Eileen Wirth, chair of Creighton University's Department of Journalism, will share from her new book, *From Society Page to Front Page: Nebraska Women in Journalism*, at a Women's History Month reception on Sunday, March 9 at 2 p.m. at W. Dale Clark Main Library, 215 S. 15th St., 402.444.4800. The event is cosponsored with the University of Nebraska at Omaha, and will also feature engaging speakers, great poetry, live music, and refreshments.

Poets from *Celebrate XVIII*, a publication by and about local women, and adult winners from UNO's Poetry Across the Generations contest will present their works. Books will be available for purchase.

Dr. Wirth will discuss her book at several other locations throughout the month:

- Friday, March 7, 1 p.m. at Florence Branch, 2920 Bondesson St., 402.444.5299

- Saturday, March 15, 1 p.m. at Willa Cather Branch, 1905 S. 44th St., 402.444.4851
- Saturday, March 22, 1 p.m. at W. Clarke Swanson Branch, 9101 W. Dodge Rd., 402.444.4852
- Tuesday, March 25, 6:30 p.m. at Millard Branch, 13214 Westwood Ln., 402.444.4848

Many other entertaining and educational programs are being offered:

- Saturday, March 22, 11 a.m. at W. Dale Clark Main Library: *Cherchez la Femme!* Researching your female ancestors
  - Monday, March 24, 7 p.m. at Milton R. Abrahams Branch, 5111 N. 90th St.: *Women's History Through Fashion*, 402.444.6284
  - Saturday, March 29, 2 p.m. at South Omaha Library, 2808 Q St.: *A History of Women's Hats*, 402.444.4850
- Visit [omahalibrary.org](http://omahalibrary.org) for a full schedule of women's history programs and information on additional upcoming events at Omaha Public Library's 12 metro locations.

## Powerful Tools for Caregivers

### March/April, 2014 classes!

*Powerful Tools for Caregivers* is based on a highly successful program developed at Stanford University's Patient Education Center. This program is devoted to teaching the art of "self-care." During a six-week course, participants discover how to thrive as individuals while managing caregiving responsibilities. Data from class participant evaluations indicates: significant improvement in behaviors; increased exercise, use of relaxation techniques and health self-care; improved emotions, including reduced anger, guilt, and depression; increased self-efficacy; and increased use of community services.

This program is being offered to caregivers of older adults, age 55 and older. It is recommended that participants attend all six sessions, as the sessions build on one another.

WHEN: Wednesdays from 9 – 11:30 am

Six week session running on the following dates

March 26, April 2, 9, 16, 23, 30, 2014

WHERE: St. Paul United Methodist Church

5410 Corby Street Omaha, NE 68104.

Please register by calling Janet Miller at 402-996-8444 or sending an email to her at [jlmliller809@gmail.com](mailto:jlmliller809@gmail.com).



## The Eclectic Book Review Club,

organized Oct. 11, 1949, will begin its spring calendar at the Omaha Field Club on the third Tuesday schedule at noon on February 18th.

Omaha World-Herald reporter Steve Jordon will review his book, "The Oracle & Omaha," on March 18th.

On April 15th, University of Nebraska/ Lincoln, English professor Mary K. Stillwell will review her biography of "The Life and Poetry of Ted Kooser."

Omaha South High School principal Cara Riggs will review her book, "Hope in Urban Schools: Love Stories," on May 20.

If you are interested in good food and a good book, join us at the Field Club at Noon. Lunches are \$13.00. Call Rita Price at 402-553-3147 for a reservation. Deadline is the Monday morning prior to the meeting.



# 'Dear God: Why?'

No response.

As *New York Times* columnist David Brooks put it: "Theology is... not a formula book to explain away each individual event."

It's "a grounding in ultimate hope."

## SUNDAY SCHEDULE

Adult discussion group: 9:10 a.m.

Music & message for all ages: 10:30 a.m.



**First Central  
Congregational**  
UNITED CHURCH OF CHRIST

36th & Harney  
402-345-1533  
FirstCentral.org

## The Holland Lecture Series

Save the Date: Wednesday, April 16, 2014

Professor Richard D. Wolff

### Capitalism in Crisis: How Lopsided Wealth Distribution Threatens Our Democracy

Tickets are free but require reservation.

For more info visit [www.midtownmonitor.com](http://www.midtownmonitor.com)

Or wait until next month's newsletter.

Sponsored by The First Unitarian Church of Omaha

#### Luther Memorial Church 61st and Western

8:45 Traditional Worship and 11am The Spirit Alive Worship

10 am Christain Education for all ages

<http://lmlchurch.org> 402- 551-4488

These Open Forums are free and open to the public, and will be held at **First Central Congregational Church, United Church of Christ**, located in midtown at the corner of 36th and Harney Streets, at 9:10 a.m. on the dates noted. For more information, call 402-345-1533.

**March 2:** Public Education on Omaha  
Marian Fey, OPS School Board member, and member of First Central, will discuss current issues facing the Omaha Public Schools, as well as broader concerns and developments in education.

**March 16:** Religion and tolerance/Acceptance  
Robert Minor, Professor Emeritus of Religious Studies at the University of Kansas.  
In 2001, Dr. Minor founded the Fairness Project, whose mission is to promote fair and positive understanding of all human beings, regardless of sexual orientation, sex, gender identity, nationality, race, ethnicity, age or abilities, by educating and advocating for fundamental structural change and personal healing.

**March 9, 23, 30th, April 6 and 13:** Embracing an Adult Faith with Marcus Borg  
Deb Kirwan, member of First Central, will lead a discussion following the viewing of DVDs and written materials. What does it mean to be Christian in the 21st century? Join us for 5 Sunday morning sessions as we discuss this question. Marcus Borg, renowned historical Jesus scholar, will help us to engage the questions of faith that are most pressing for us today. The sessions will focus on God, Jesus, Salvation, Practice, and Community.

More information can be found at  
[www.midtownmonitor.com](http://www.midtownmonitor.com)

Another new retailer at Midtown Crossing.  
More on UNMC and additional events and articles

**We'd Like to Hear From You ...** If you are **located in midtown** and have events, fundraisers or other news of interest to Midtown residents and

businesses, please send it to

[midtownmonitor.omaha@gmail.com](mailto:midtownmonitor.omaha@gmail.com)

Please try to send **at least one month in advance** of event whenever possible.

**Check our website for even more midtown events** [www.midtownmonitor.com](http://www.midtownmonitor.com)

# Midtown Business Directory

## Free Employment Listings

for Midtown Businesses

Some restrictions apply

Email: [midtownmonitor.omaha@gmail.com](mailto:midtownmonitor.omaha@gmail.com)

## Job Opportunity: Keep Omaha Beautiful

Keep Omaha Beautiful is now hiring for a part-time Environmental Education position. This position is for 20 hours per week beginning March 1st and running thru October 31. Work is from the person's home and pay is \$12,000.

If you are interested in applying, direct questions and email your resume to [cindy.smilley@ci.omaha.ne.us](mailto:cindy.smilley@ci.omaha.ne.us).

## Job Opportunity: ConAgra Foods Director Environmental Management

ConAgra Foods has an opening for Director Environmental Management, to provide leadership for regulatory compliance and sustainability over its Frozen Branded business platform. Find the position description below and apply online at the career site.

<http://www.conagrafoodscareers.com/jobs/descriptions/director-environmental-management-omaha-nebraska-job-1-4156313>



Contact Matt:  
402-213-4004  
[www.seasonalgardens.com](http://www.seasonalgardens.com)

**Spring Services:** Cleanup, Cutbacks, Pruning, Mulch,  
Full service lawn & landscape maintenance

**Landscape Design:** Planting, Natural Stone, Drainage,  
Walls & Patios, Fire & Water Features, Landscape Lighting

*Creating naturalistic landscapes with artistic design,  
unique plant palette & natural stone.*



## Branches Missing from Your Family Tree?

Genealogy search service.  
Price depends on complexity of search.  
Free initial phone or email consultation.  
email: [firstplb@cox.net](mailto:firstplb@cox.net) 556-9827

## Shurson Publishing

### Community Affairs Editor.

Part time. Must be computer literate,  
writing skills a plus.

email: [midtownmonitor.omaha@gmail.com](mailto:midtownmonitor.omaha@gmail.com)

## Invest in Your Business.. and Watch it Grow!

### Advertising Rates for Business Directory...

Business card \$80 one time (larger example above)

1/2 business card size ad. \$45. one time or two for \$80., 3 for \$115.

1/4 bc size \$25. or two for \$45., 3 for \$63.

All advertising must be prepaid for entire schedule, ads run consecutive months.

Call 402-714-1016

Email: [midtownmonitor.omaha@gmail.com](mailto:midtownmonitor.omaha@gmail.com) to inquire about display advertising rates.



## Attention

### Midtown Business Owners

You're invited to the

### Midtown Business Association Meeting

The next MBA meeting will be March 26th, 2014  
Noon, UNMC private dining room, just \$10. for lunch.  
Must make reservations by Friday prior to meeting.

E-mail [contact@midtownbusinessassociation.org](mailto:contact@midtownbusinessassociation.org)  
or call Judy Alderman at 402-595-2199.

## Email subscriptions to the Midtown Monitor

You can have the Monitor emailed  
to you each month for FREE

Just email [midtownmonitor.omaha@gmail.com](mailto:midtownmonitor.omaha@gmail.com)  
and request a subscription.



**SOLD**

**When you want your home sale nailed, call Jeff.**



Call 391-JEFF • [midtownomahaprices.com](http://midtownomahaprices.com) 



**"For Sale by Owner"?**  
 Advertise your house for sale in  
 the Midtown Monitor.

Whole House Remodels • Additions • Basements  
 Bathrooms • Kitchens • Exterior Spaces



**OLDENHUIS CONTRACTING INC.**  
 "Custom-Built Impressions"

Specializing in Omaha's Historic Neighborhoods since 1995



4501 Leavenworth Street Omaha, NE 68106 402-573-8125  
 Visit [www.oldenhuiscontracting.com](http://www.oldenhuiscontracting.com)  
 to see our project on HGTV's "House Crashers"!

## Recent Midtown Homes Sold

Price	Address	BR	BA	Car	Style	SQFT
\$55,000	6330 Charles St	2	1	1	R Ranch	1,000
\$60,000	2428 S 42nd St	3	2	2	2 Story	1,242
\$70,000	5820 Pacific St	3	2	1	1.5 Story	1,011
\$73,000	1321 S 55th St	4	3	2	1.5 Story	1,960
\$82,000	1206 S 55th St	3	1	1	1.5 Story	1,414
\$83,000	5615 Poppleton	3	2	1	1.5 Story	1,080
\$84,000	2324 N 63rd St	3	1	1	1.5 Story	1,171
\$98,000	1927 S 61st Str	2	1	1	R Ranch	1,036
\$101,875	5107 Underwood	3	1	1	2.5 Story	1,400
\$115,000	5145 Woolworth	2	2	1	RRanch	1,932
\$132,500	1102 S 54 Street	3	2	2	Ranch	1,738
\$136,500	5415 Pacific St.	2	1	1	1.5 Story	892
\$137,500	1702 S 61st Ave	3	1	1	RRanch	1,462
\$147,000	5601 Frances	3	2	2	Ranch	1,796
\$147,500	5219 Pacific St.	3	2	2	1.5 Story	1,808
\$150,000	867 N 68th St	3	2	1	R Ranch	2,257
\$204,000	1123 N 60th St.	4	3	3	R Ranch	2,884
\$767,500	5420 Nicholas	6	6	2	2.5 Story	4,298
\$335,000	835 Parkwood Ln	4	3	2	Ranch	2,877
\$191,500	323 S 51 Street	3	2	1	2.5 Story	2,075
\$175,000	1301 S 52 Street	4	3	1	1.5 Story	2,218

Our thanks to Raquel Ahlvers, The Ahlvers Group, CBSHOME Real Estate for providing this information.




**Old World Craftsmen Nebraska**

**MASONRY • CARPENTRY • PAINTING**

**Like Us On facebook!**

**David Baratta** 402.612.5699  
[www.oldworldcarpentryconstruction.com](http://www.oldworldcarpentryconstruction.com)

**Transduction Technologies**



Utility bills too high? We can help  
 We provide energy evaluations to the residential, nonprofit, and commercial sectors to help you save money.

David Holtzclaw (402) 213-3788  
[www.transductiontechnologies.com](http://www.transductiontechnologies.com)  
[dholtzclaw@transductiontechnologies.com](mailto:dholtzclaw@transductiontechnologies.com)





### A to Z for K-12.

Featuring the latest products and trends from the top names in education plus a huge selection of classroom supplies, interactive games and unique teaching resources, we have everything you need to make learning fun.



**LearningHQ** In Aksarben Village Next to Wohlner's  
402-763-8455 • LearningHQ.com

**Nonprofit**  
**Light The Bridge**  
Omaha, Nebraska  
Council Bluffs, Iowa  
**Help Feed The Hungry**  
and beautify the Missouri Riverfront

*Please Visit*  
**www.LightTheBridge.org**

Stan Lessmann • (402) 556-9079 • stan@lightthebridge.org  
**LED Bulbs - Creighton Blue**

## Climate Change in Focus Video Challenge

Submission Deadline is Monday, March 10!

Calling all middle school students...enter the Climate Change in Focus video challenge! The Environmental Protection Agency and the National Environmental Education Foundation have just announced a new video contest that asks middle school students to produce a short video about why they care about climate change, and what they can do about it. Winning videos will be highlighted on the EPA website and the winners will receive cool prizes like a backpack that uses solar power to charge a phone or computer. The first 100 contestants to enter will also receive a year's subscription to National Geographic Kids Magazine.

Visit the website for details on how to enter.  
<http://www.epa.gov/climatechange/kids/>



**CONVENIENT CARE** Walk-In Medical Center



*Farid Sadr,  
M.D.*

105 North 31st Avenue,  
Omaha, NE  
*Across from Midtown Crossing*  
**402-346-1111**

3502 Metro Drive, Suite 200  
Council Bluffs, IA  
*at Metro Crossing*  
**712-256-7172**

**Hours: Monday - Friday: 8am-8pm;  
Saturday: 8:30am-3pm**

[www.convenientcarecouncilbluffs.com](http://www.convenientcarecouncilbluffs.com)

*No appointment necessary*

## The Midtown Monitor



a Key Piece of your Marketing Puzzle

402-714-1016